



THE AMERICAN LEGION
Department Of Maryland, Inc.
Convention Corporation

The War Memorial, Baltimore, Maryland 21202
(410) 752-3104

CONVENTION PROGRAM BOOK INFORMATION

February 22, 2018

TO: Post Commanders/Adjutants, County/District/Area Commanders and District Vice Commanders, Past Department Commanders, Department Officers, DEC Members, American Legion Auxiliary, SAL Officers and Squadrons

FROM: Charles E. Gannon, Convention Corporation President

Enclosed are the Program Book Ad Forms for the 100th Annual Department Convention.

TO SUBMIT YOUR AD:

PLEASE BE SURE TO FILL OUT THE AD CONTRACT AND SEND IT IN WITH THE COPY OF YOUR AD.

NEW FEATURE:

ADS AND BOOSTERS MAY BE PURCHASED ONLINE USING MAJOR CREDIT CARDS or PAYPAL at www.mdlegionconvention.org. Posts can upload your artwork and booster list on this website.

If you need more space for your boosters, you can use separate sheets of paper or make copies of the Booster Sheet.

- **BE SURE TO FILL OUT THE CONTRACT PAGE WITH THE SIZE OF YOUR AD. ALSO, ADD YOUR NAME AND PHONE NUMBER, IF THE PRINTER HAS TO CONTACT YOU!**
- **PLEASE BE SURE THAT ALL NAMES AND INFORMATION ON YOUR AD/CONTRACT ARE LEGIBLE!**
- **ALL ADS MUST BE CAMERA READY!**

AD PRICES:

Full Page - \$150.00, Half Page - \$100.00, Quarter Page - \$60.00, Card Size - \$30.00.

There is no longer a Sixth Page Ad.



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Dear Friends of The American Legion:

Each year, The American Legion Department of Maryland, Inc. holds an Annual Convention for members throughout the State. The **2018** Convention will be held in Ocean City, Maryland from **July 10th –13th, 2018**. This Annual Convention is attended by more than 4,000 Legionnaires and their families. In an effort to make this Annual Convention one of the finest assembled, we are asking the business community throughout the State of Maryland to support our Veterans and their efforts in the programs of The American Legion. By purchasing ad space in the Program Book, you will help ensure that this Convention will be successful and enjoyable for all Delegates and their families.

ADS AND BOOSTERS MAY BE PURCHASED ONLINE USING MAJOR CREDIT CARDS OR PAYPAL AT www.mdlegionconvention.org

Please complete the form below and attach a copy of your ad for the **2018** Convention Program Book. The information must reach The American Legion, Department of Maryland, Inc. Convention Corporation, The War Memorial Building, 101 North Gay Street, Baltimore, Maryland 21202 no later than **June 15, 2018**.

If you have any questions, or if we can help you in any way, please don't hesitate to contact us directly by calling: **Charles E. Gannon, Convention Corporation President at (301) 785-4847; or by email at drychuck9387@aol.com.**

We appreciate your continued support of America's Veterans.

Sincerely,

Charles E. Gannon
President

FILL OUT AND RETURN TO THE AMERICAN LEGION, DEPARTMENT OF MARYLAND, INC., CONVENTION CORPORATION, THE WAR MEMORIAL BUILDING, 101 NORTH GAY STREET, BALTIMORE, MARYLAND 21202 NO LATER THAN 15 JUNE 2018.

NAME OF BUSINESS: _____ PHONE: _____

REPRESENTED BY: _____

ADDRESS: _____ ZIP CODE _____

SIZE OF AD: _____ FULL PAGE: \$150.00 HALF PAGE: \$100.00
QUARTER PAGE: \$60.00 POST CARD SIZE \$30.00

CHECK IN THE AMOUNT OF \$ _____ IS ENCLOSED # _____

DATE: _____ SIGNATURE _____

FOR OFFICE USE ONLY:
ADVERTISING NUMBER: _____

CONTRACT FOR ADVERTISING

The **100th ANNUAL CONVENTION** of The American Legion, Department of Maryland, Inc., will be held **July 10th – 13th, 2018** at the Convention Center in Ocean City, Maryland. A Program Book will be provided by the Convention Corporation for each Delegate, Registered Alternate and Distinguished Guest. The Convention Corporation is soliciting Advertising and Boosters for the Program Book. The convention is managed, prepared and financed by The American Legion, Department of Maryland, Inc., with no outside promoter's help.

ADVERTISING

Full Page.....\$150.00 Half Page.....\$100.00
Quarter Page.....\$ 60.00 Card Page.....\$ 30.00
Booster (per line/names)....\$1.00

ADS AND BOOSTERS MAY BE PURCHASED ONLINE USING MAJOR CREDIT CARDS OR PAYPAL AT www.mdlegionconvention.org

A COMPLETED CONTRACT FORM MUST BE ATTACHED TO EACH ADVERTISING COPY. If a photograph is to be included, **it must be a picture and not a copy.** The picture must be in black and white. Only Full Page Ads can handle a photograph at no extra charge. **THERE ARE NO DISCOUNTS.** The Post should mail their check to:

**THE AMERICAN LEGION, DEPARTMENT OF MARYLAND, INC.
CONVENTION CORPORATION-THE WAR MEMORIAL BUILDING
101 NORTH GAY STREET, BALTIMORE, MARYLAND 21202**

BOOSTERS: \$1.00 per line or name. Boosters may be included in a full or half page ad if space allows. On a Full Page Ad, up to 100 Boosters can be included for the price of the ad; on a half page ad, up to 50 Boosters can be included for the price of the ad. For ads less than one-half page, the Booster listing will appear in the rear of the Program Book under the Post number. **BOOSTER SHEETS MUST BE TYPED**

CUT-OFF DATE FOR ADS AND BOOSTERS IS CLOSE OF BUSINESS ON 15 JUNE 2017 AT DEPARTMENT HEADQUARTERS.

For additional information, write or call: Charles E. Gannon, 6913 Varnum Street, Landover Hills, MD 20784, 301-785-4847; email - drychuck9387@aol.com.

FILL OUT COMPLETELY AND RETURN ALONG WITH PAYMENT TO DEPARTMENT HEADQUARTERS NO LATER THAN 15 JUNE 2017.

NAME ON AD: _____ PHONE: _____

AGENT: _____ TITLE _____

ADDRESS: _____

_____ ZIP CODE _____

SIZE OF AD: _____ COST: \$ _____ CHECK# _____

DATE: _____ SIGNATURE: _____

FOR OFFICE USE ONLY:

ADVERTISING NUMBER: _____

BOOSTER SHEET – 100th ANNUAL CONVENTION

POST/UNIT/SQUADRON NO. _____

(To be returned to Department Headquarters by 15 June 2018)

PLEASE TYPE OR PRINT

(Convention Corp. is not responsible for misspelled names due to illegibility)

1. _____	41. _____
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39. _____	79. _____
40. _____	80. _____

** \$1.00 per name*