



THE AMERICAN LEGION  
Department Of Maryland, Inc.  
Convention Corporation

The War Memorial, Baltimore, Maryland 21202  
(410) 752-3104

## CONVENTION PROGRAM BOOK INFORMATION

March 27, 2017

TO: Post Adjutants, District, County, Area and District Vice Commanders, Past Department Commanders, Department Officers, DEC Members, American Legion Auxiliary, SAL Officers and Squadrons

FROM: Charles E. Gannon, Convention Corporation President *CEG*

Enclosed are the Program Book Ad Forms for the 99th Annual Department Convention.

When sending in your ad- **PLEASE BE SURE TO FILL OUT THE AD CONTRACT AND SEND IT IN WITH THE COPY OF YOUR AD.**

If you need more space for your boosters you can use separate sheets of paper or make copies of the Booster Sheet.

**BE SURE TO FILL OUT THE CONTRACT PAGE AS TO THE SIZE OF YOUR AD AND DON'T FORGET TO PUT YOUR NAME AND PHONE NUMBER IN CASE THE PRINTER HAS TO CONTACT YOU.**

**PLEASE BE SURE THAT ALL NAMES AND INFORMATION ON YOUR AD ARE LEGIBLE.**

**ALL ADS MUST BE READY CAMERA READY.**

\*The price for ads is as follows: Full Page Ad - \$150.00, Half Page Ad- \$100.00, Quarter Page Ad - \$60.00, Card Size Ad - \$30.00. There is no more Sixth Page Ad.

**CONTRACT FOR ADVERTISING**

The **99th ANNUAL CONVENTION** of The American Legion, Department of Maryland, Inc., will be held **July 11<sup>th</sup> – 14<sup>th</sup>, 2017** at the Convention Center in Ocean City, Maryland. A Program Book will be provided by the Convention Corporation for each Delegate, Registered Alternate and Distinguished Guest. The Convention Corporation is soliciting Advertising and Boosters for the Program Book. The convention is managed, prepared and financed by The American Legion, Department of Maryland, Inc., with no outside promoter's help.

**ADVERTISING**

**Full Page.....\$150.00    Half Page.....\$100.00**  
**Quarter Page.....\$ 60.00    Card Page.....\$ 30.00**

**Booster (per line/names)....\$1.00**

**A COMPLETED CONTRACT FORM MUST BE ATTACHED TO EACH**

**ADVERTISING COPY.** If a photograph is to be included, **it must be a picture and not a copy.** The picture must be in black and white. Only Full Page Ads can handle a photograph at no extra charge. **THERE ARE NO DISCOUNTS.** The Post should mail their check to:

**THE AMERICAN LEGION, DEPARTMENT OF MARYLAND, INC.  
CONVENTION CORPORATION-THE WAR MEMORIAL BUILDING  
101 NORTH GAY STREET, BALTIMORE, MARYLAND 21202**

**BOOSTERS:** \$1.00 per line or name. Boosters may be included in a full or half page ad if space allows. On a Full Page Ad up to 100 Boosters can be included for the price of the ad; on a half page ad up to 50 Boosters can be included for the price of the ad. For ads less than one-half page, the Booster listing will appear in the rear of the Program Book under the Post number.

**BOOSTER SHEETS MUST BE TYPED**

**CUT-OFF DATE FOR ADS AND BOOSTERS IS CLOSE OF BUSINESS ON 16 JUNE 2017 AT DEPARTMENT HEADQUARTERS.**

For additional information write or call: Charles E. Gannon, 6913 Varnum Street, Landover Hills, MD 20784, 301-785-4847; email - drychuck9387@aol.com.

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**FILL OUT COMPLETELY AND RETURN ALONG WITH PAYMENT TO DEPARTMENT HEADQUARTERS NO LATER THAN 16 JUNE 2017.**

NAME ON AD: \_\_\_\_\_ PHONE: \_\_\_\_\_

AGENT: \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS: \_\_\_\_\_

ZIP CODE \_\_\_\_\_

SIZE OF AD: \_\_\_\_\_ COST: \$ \_\_\_\_\_ CHECK# \_\_\_\_\_

DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

**FOR OFFICE USE ONLY:**

ADVERTISING NUMBER: \_\_\_\_\_

# CONVENTION PROGRAM BOOK INFORMATION

March 27, 2017

Dear Friends of The American Legion:

Each year The American Legion, Department of Maryland, Inc. holds an Annual Convention for members throughout the State. The **2017** Convention will be held in Ocean City, Maryland from **July 11<sup>th</sup> -14<sup>th</sup>, 2017**. This Annual Convention is attended by more than 4,000 Legionnaires and their families. In an effort to make this Annual Convention one of the finest assembled, we are asking the business community throughout the State of Maryland to support our Veterans and their efforts in the programs of The American Legion. By purchasing ad space in the Program Book you will help ensure that this Convention will be successful and enjoyable for all Delegates and their families.

Please complete the form below and attach a copy of your ad for the **2017** Convention Program Book. The information must reach The American Legion, Department of Maryland, Inc. Convention Corporation, The War Memorial Building, 101 North Gay Street, Baltimore, Maryland 21202 no later than **16 June, 2017**.

If you have any questions or if we can help you in any way, please don't hesitate to contact us directly by calling: **Charles E. Gannon, Convention Corporation President at (301) 785-4847; or by email at [drychuck9387@aol.com](mailto:drychuck9387@aol.com)**.

We appreciate your continued support of America's Veterans.

Sincerely,

Charles E. Gannon  
President

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**FILL OUT AND RETURN TO THE AMERICAN LEGION, DEPARTMENT OF MARYLAND, INC., CONVENTION CORPORATION, THE WAR MEMORIAL BUILDING, 101 NORTH GAY STREET, BALTIMORE, MARYLAND 21202, NO LATER THAN 16 JUNE, 2017.**

**NAME OF BUSINESS:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_  
**REPRESENTED BY:** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_ **ZIP CODE** \_\_\_\_\_

**SIZE OF AD:** \_\_\_\_\_  
**FULL PAGE: \$150.00; HALF PAGE: \$100.00; QUARTER PAGE: \$60.00; POST CARD SIZE \$30.00.**

**CHECK IN THE AMOUNT OF \$** \_\_\_\_\_ **IS ENCLOSED (#** \_\_\_\_\_ **)**  
**DATE:** \_\_\_\_\_ **SIGNATURE** \_\_\_\_\_

**FOR OFFICE USE ONLY:**  
**ADVERTISING NUMBER:** \_\_\_\_\_

**BOOSTER SHEET – 99th ANNUAL CONVENTION**

**POST/UNIT/SQUADRON NO. \_\_\_\_\_**

*(To be returned to Department Headquarters by 16 June 2017)*

**PLEASE TYPE OR PRINT**

**(Convention Corp. is not responsible for misspelled names due to illegibility)**

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*\* \$1.00 per name*